



Road Traffic
Management Corporation

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The Road Traffic Management Corporation (RTMC)
is an Agency of The Department of Transport and a
Member of the United Nations Road Safety Collaboration

MEDIA ADVISORY

To : All News Editors

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Attention: News Reporters / Transport Reporters / Newswires

**RELIGIOUS LEADERS URGED TO SPREAD ROAD SAFETY
MESSAGES DURING EASTER**

As the Easter holiday season approaches, a significant number of congregants from across the country and the SADC region are expected to undertake pilgrimages, travelling by both private vehicles and public transport.

Tragically, previous Easter periods have seen the loss of many lives among worshippers travelling to and from their religious gatherings. Considering this, religious leaders are urged to actively promote road safety messages during the Easter period. Pastors and other faith leaders are encouraged to integrate road safety messages into their sermons, emphasising that road safety is a shared responsibility. It is not solely the responsibility of government — every road user has a role to play.

Trip organisers are also reminded to plan journeys carefully, ensuring that drivers receive adequate rest throughout the journey. Public transport operators must ensure that all vehicles used to transport congregants are roadworthy and not overloaded.

A crash-free Easter weekend is achievable if all drivers commit to obeying the rules of the road.

While traffic law enforcement and security personnel will be deployed across major routes in collaboration with relevant stakeholders, motorists are called upon to do their part by respecting traffic regulations and prioritising safety on our roads.



Board of Directors: Ms N Mufamadi (Chairperson), Prof. M Mphahlele, Ms T Thankge CD(SA), Dr E Thebe, Adv. X Stemela, Ms L Magalo, Prof C Twala, Mr NJ Kudzingana, Adv. J Makgatho*
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ENDS

ISSUED BY: THE ROAD TRAFFIC MANAGEMENT CORPORATION (RTMC)

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